

## ■ Our Agency

### Stella PR + Marketing

Stella PR + Marketing LLC, a full-service boutique agency, specializing in brand strategy and marketing communications for companies. We understand that in business you are working to do two things: build a brand and make money. We'll discover the right marketing mix and the most cost-effective ways to accomplish your business goals.

Our firm is made up of a group of talented individuals that enjoy the fun and fast-paced world of marketing. We strive to provide over-the-top services as we work with our clients and their PR + Marketing needs.



**“Exciting ideas, successful outcomes, and happy clients!”**



## STELLA PR + MARKETING

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[www.StellaPRMarketing.com](http://www.StellaPRMarketing.com)

**“Stella brings a creative approach to driving awareness, engagement, and sales. She is a true professional marketer looking at all angles with great detail and insight. Stella’s calm and passionate personality resonates with the brand which she represents.”**

-Doug Neiman, former Vice President of Sales & Sponsorships, NBC’s Universal Sports

You Can Find Us On:



Stella PR + Marketing was featured in the Denver Post and on BlogTalkRadio.com with 22 million podcast subscribers!

[StellaPRMarketing.com](http://StellaPRMarketing.com)





## ■ Stellar Adventures

### Seeking the Best Adventures!

Once a month, the Stella PR + Marketing team embarks on a unique adventure! We seek fun, creative experiences that encourage us to try new things and keep an open mind. We love meeting new people and anyone is welcome to join our Stellar Adventures!

Check out the Pick-n-Choose Adventure Calendar and email [stellaradventures@stellaprmarketing.com](mailto:stellaradventures@stellaprmarketing.com) to make a suggestion and join the fun!

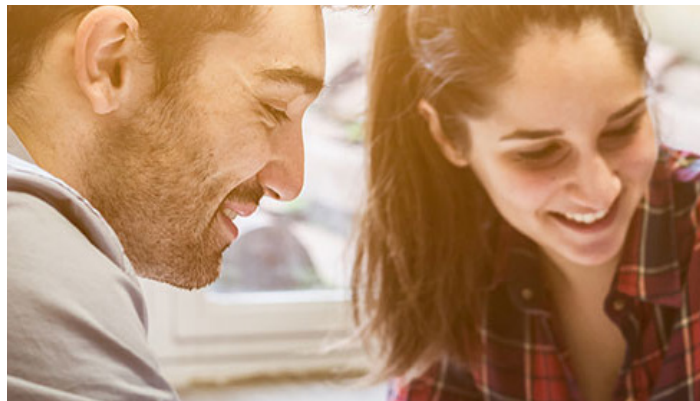


## ■ Our Portfolio

Our portfolio crosses every facet of public relations and marketing. We create custom solutions that give your business the ability to find customers that result in an increase of revenue. Brands include: Starbucks Coffee, High Sierra, eBags, Wheat Ridge Parks and Recreation, and more. Brands simply can't do it alone. Every client strategy is tailored by subject matter experts and industry leaders who take the time to understand your business. To learn more about our projects and services and what we can do for your company, visit [StellaPRMarketing.com](http://StellaPRMarketing.com).

## ■ Team Skills

Brand Strategy	_____
Crisis Communications	_____
Social Media	_____
Event Management	_____
Media Relations	_____
Message Development	_____
Print	_____
Strategic Partnership	_____
Web Design	_____



Stella PR +Marketing  
Marketing at Its Best

## ■ Our Team

Dedicated to representing our clients with professionalism and allowing their brand to grow even more than they imagined.



**Stella Peterson**  
CEO + Founder  
Ph: 303-550-9338  
E: [stella@stellaprmarketing.com](mailto:stella@stellaprmarketing.com)  
Stella holds a Bachelors in Communication as well as a Masters in Marketing from the University of Colorado Denver. She was nominated for the Denver Business Journal's "40 Under 40" award in 2015!

"Marketing strategy is the foundation to achieve a sustainable competitive advantage. It takes discipline, the right marketing mix, and passion in order for a company to grow to its full potential."



**Thomas Evans**  
Creative Consultant  
A University of Colorado Denver Alumni and former classmate of Founder Stella. Thomas joined the team to unearth creative and innovative elements in our clients' projects.

"Marketing is all about telling a story. The better you communicate that story, the better you connect with your core consumer."



**Kellie Flowers**  
Marketing Associate  
Kellie began her work with Stella PR + Marketing as an intern before coming on as an Associate. She earned her Bachelors degree in Advertising from the University of Colorado Boulder.

"Understanding your story and how to sell it is the greatest gift to yourself and your audience."



**Stacia Sellers**  
Public Relations Associate  
Stacia began her work as a contributing writer and editor for Alaska Magazine. She earned a Bachelor of Science in Journalism with a concentration in Public Relations and a Bachelor of Arts in English from the University of Colorado Boulder.

"If I was down to my last dollar, I would spend it on public relations!"